PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Jim Thompson DATE: August 27, 1982

FROM: Vincent Weiner

SUBJECT:

For some time, we have been trying to replace Philip Morris tour panel which is left hand reader on I-64.

The agency has committed to a right hand reader on I-64 and 5th Street which will become effective September 1.

There will be a slight overlap with the left hand reader as this contract expires December 31.

/ds
cc: C. Beck
R. Fitzmaurice

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Source: https://www.industrydocuments.ucsf.edu/docs/knbn0004